

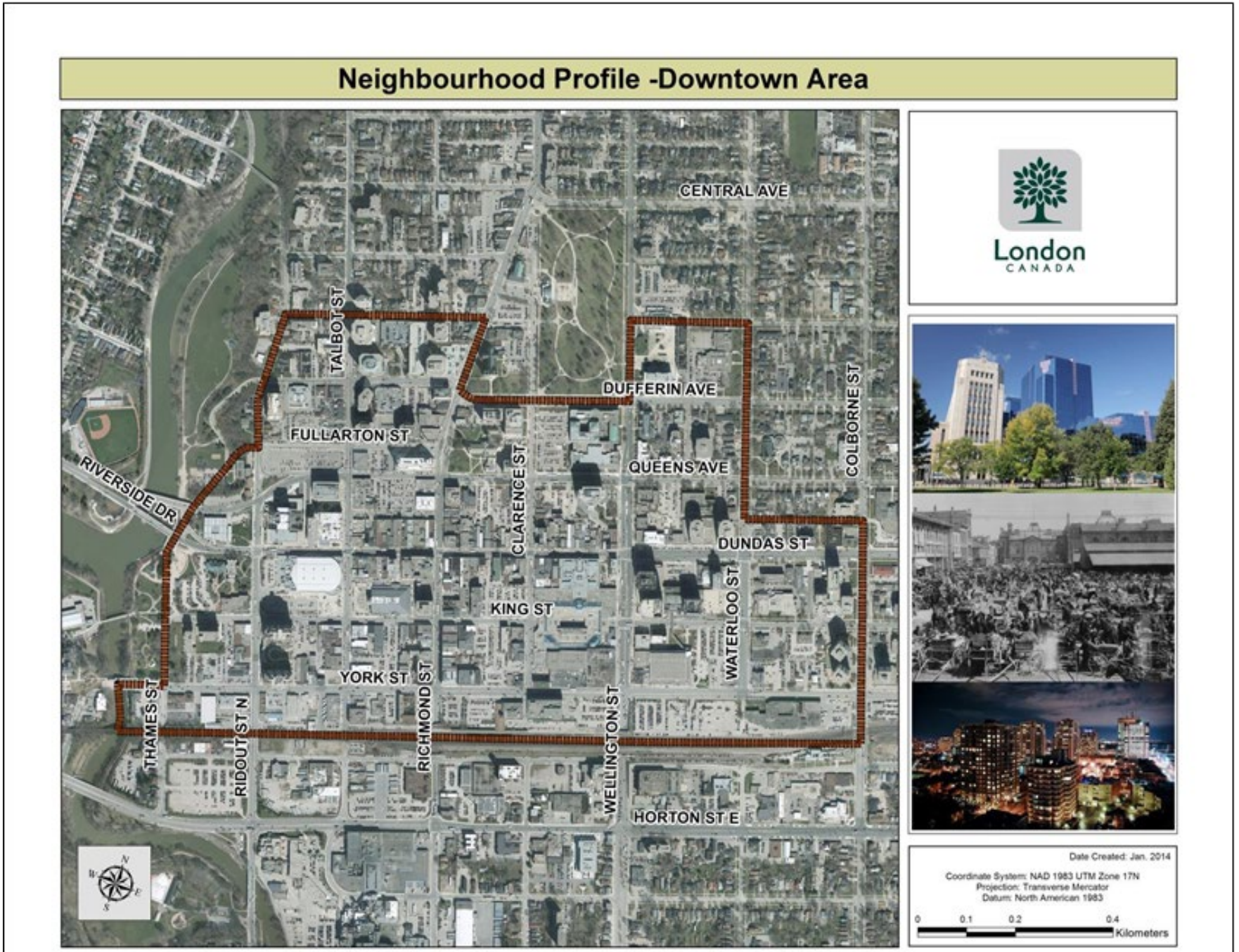


## City of London



## Downtown Neighbourhood Profile (1996-2016)

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## Acknowledgment:

Neighbourhood profiles for all 42 neighbourhoods across the city were compiled by the Policy and Planning Division (Dr. Momodou Jeng, Laure Eldik, Randy MacTaggart, and Anna Oliveira). Thank you to Planning Services for providing the 2016 census data that informed the development of this work.



## Cautionary Notes:


- 1. Comparability of Data:** caution should be used when comparing NHS data (2011) to long-form census data (1996, 2001, 2006 and 2016), **especially when it comes to data for small geographies due to a difference in data collection methodologies employed by Statistics Canada.**
- 2. Percentage Totals:** some differences in the percentage totals (not adding up to 100%) are due to rounding and sampling errors, low response rates, and data suppression related to confidentiality rules adopted by Statistics Canada.
- 3. As a % of Neighbourhood/As a % of Active Labour Force:** some differences in percentage totals (not adding up to 100%) are based on the data being compared to the overall population of the neighbourhood or the overall active labour force as opposed to the actual number of respondents to the census question (e.g. population aged 15 years and over).
- 4. Changes from Previous Neighbourhood Profiles:** some revisions and omissions of data in the current Neighbourhood Profiles are based on the way in which data was aggregated by Statistics Canada (e.g. marital status) or questions not asked in the 2016 census (e.g. religion).

### Data Sources:

- 1996, 2001, 2006, 2011 and 2016 Census Data and 2011 NHS data, Statistics Canada, Ottawa.
- Customized City of London Planning District data extracted and tabulated by the City of London Planning – Urban Design and Geographic Information Systems Division and the City of London Policy and Planning Support Division.

## Legend:

 is a decrease  
 means no change

 is an increase  
N.A. means (Not available)

## Population Characteristics & Age Distribution

Downtown Neighbourhood	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Total Population	2,510	2,800	3,430	4,010	4,415	↑	10%
Female	1,245	1,425	1,665	1,940	2,130	↑	10%
Male	1,265	1,375	1,770	2,065	2,280	↑	10%

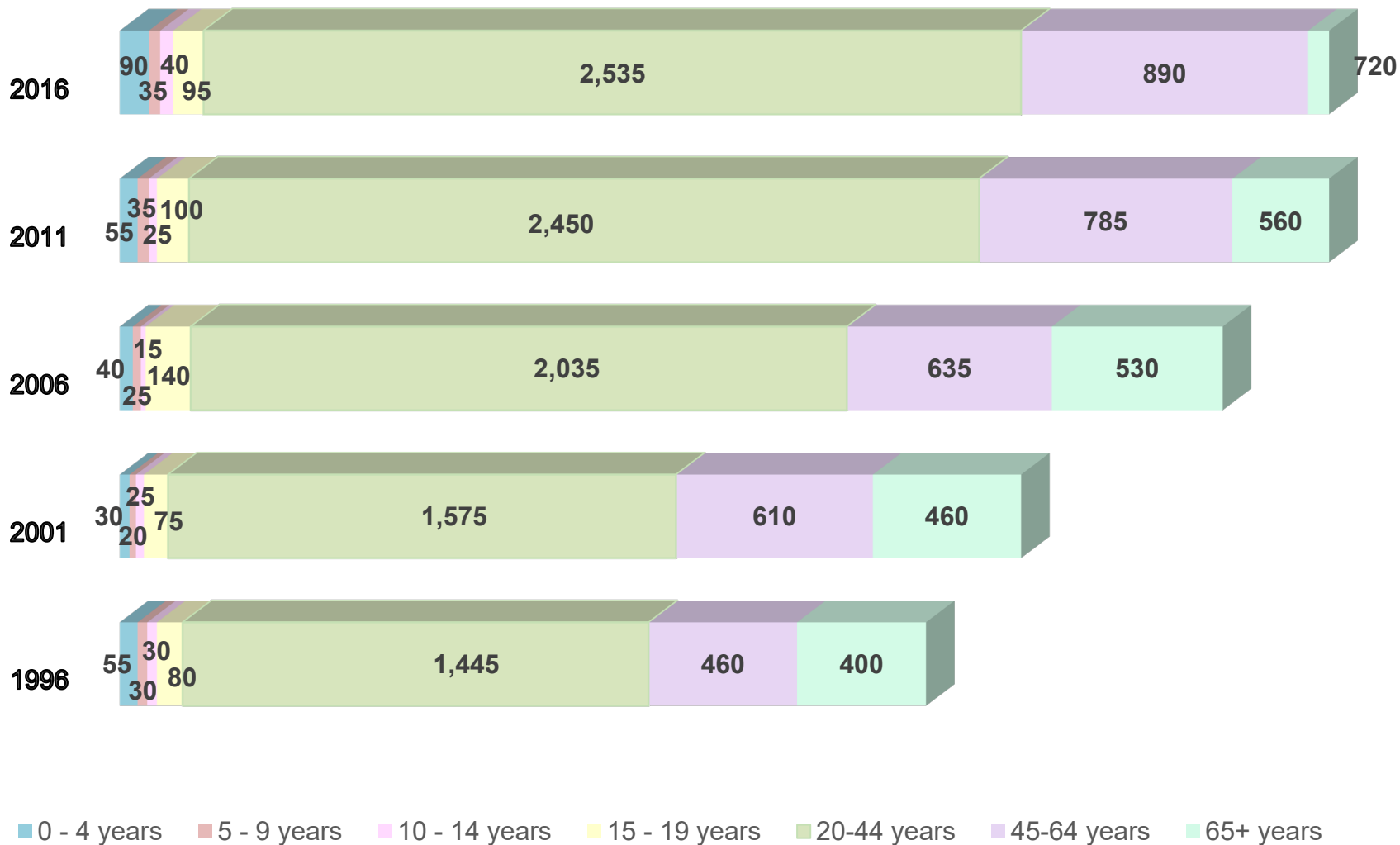
Age Structure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
0 to 19	195	150	220	215	265	↑	23%	6%
0 to 4	55	30	40	55	90	↑	64%	2%
5 to 9	30	20	25	35	35	—		1%
10 to 14	30	25	15	25	40	↑	60%	1%
15 to 19	80	75	140	100	95	↓	-5%	2%
20 to 44	1,445	1,575	2,035	2,450	2,535	↑	3%	57%
45 to 64	460	610	635	785	890	↑	13%	20%
65+	400	460	530	560	720	↑	29%	16%
Median Age	NA	NA	NA	31.9	33.4			



2016 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	65	25	90	2%
5 to 9	15	20	35	1%
10 to 14	20	25	45	1%
15 to 19	55	40	95	2%
20 to 24	245	250	495	11%
25 to 29	555	450	1,005	23%
30 to 34	315	290	605	14%
35 to 39	140	100	240	5%
40 to 44	100	90	190	4%
45 to 49	155	95	250	6%
50 to 54	85	95	180	4%
55 to 59	115	110	225	5%
60 to 64	95	130	225	5%
65 to 69	130	115	245	6%
70 to 74	80	80	160	4%
75 to 79	40	75	115	3%
80 to 84	50	85	135	3%
85+	15	55	70	2%
<b>Total</b>	<b>2,275</b>	<b>2,130</b>	<b>4,405<sup>1</sup></b>	

<sup>1</sup> There is likely to be some differences due to rounding and sampling errors.

### Age Cohort Breakout 1996 - 2016

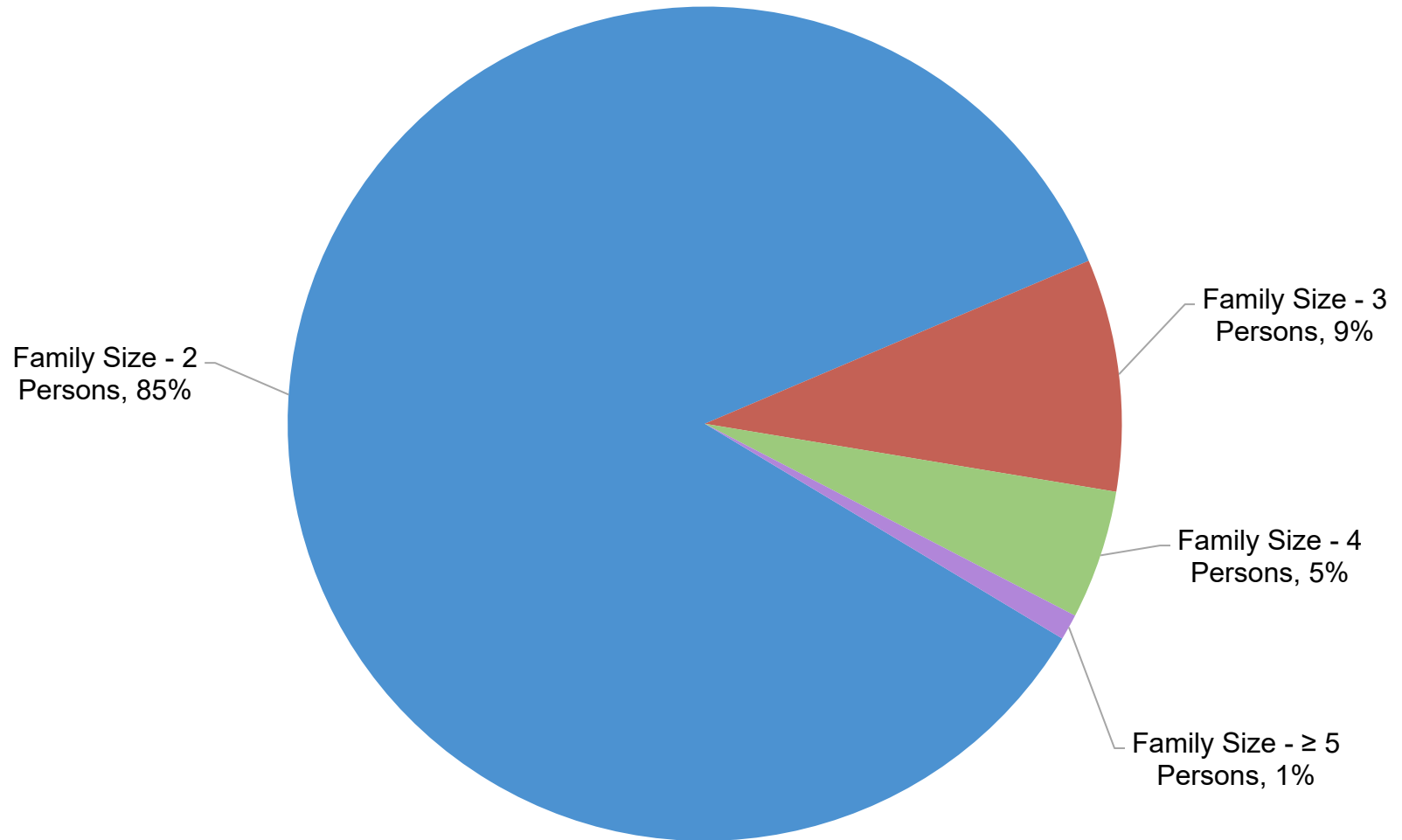


Marital Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Single	1,255	1,415	1,965	1,850	1,905	↑	3%	43%
Married	690	750	780	920	1,075	↑	17%	24%
Common-Law	220	340	780	545	625	↑	15%	14%
Divorced	210	285	315	265	280	↑	6%	6%
Separated	105	110	135	140	145	↑	4%	3%
Widowed	140	165	150	175	220	↑	26%	5%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Citizenship</b>								
Canadian Citizens	2,220	2,510	3,245	3,705	3,940	↑	6%	89%
Non-Canadian Citizens	290	290	185	265	470	↑	77%	11%
<b>Immigration Status</b>								
Canadian Born Population	1,850	2,010	2,715	3,040	3,260	↑	7%	74%
Foreign Born Population	610	690	620	780	920	↑	18%	21%
Visible Minority Population	255	305	330	620	965	↑	56%	22%
Indigenous Identity Population	45	10	25	35	65	↑	86%	1%

Family Composition	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Census Families
<b>Number of Census Families</b>	<b>495</b>	<b>605</b>	<b>715</b>	<b>805</b>	<b>965</b>	↑	20%	
Family Size - 2 Persons	410	530	630	675	820	↑	21%	85%
Family Size - 3 Persons	30	50	70	100	85	↓	-15%	9%
Family Size - 4 Persons	35	25	10	20	50	↑	150%	5%
Family Size - ≥ 5 Persons	15	10	15	5	10	↑	100%	1%
<b>Census Family - Average Size</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2.2</b>	<b>2.2</b>			



### 2016 FAMILY COMPOSITION

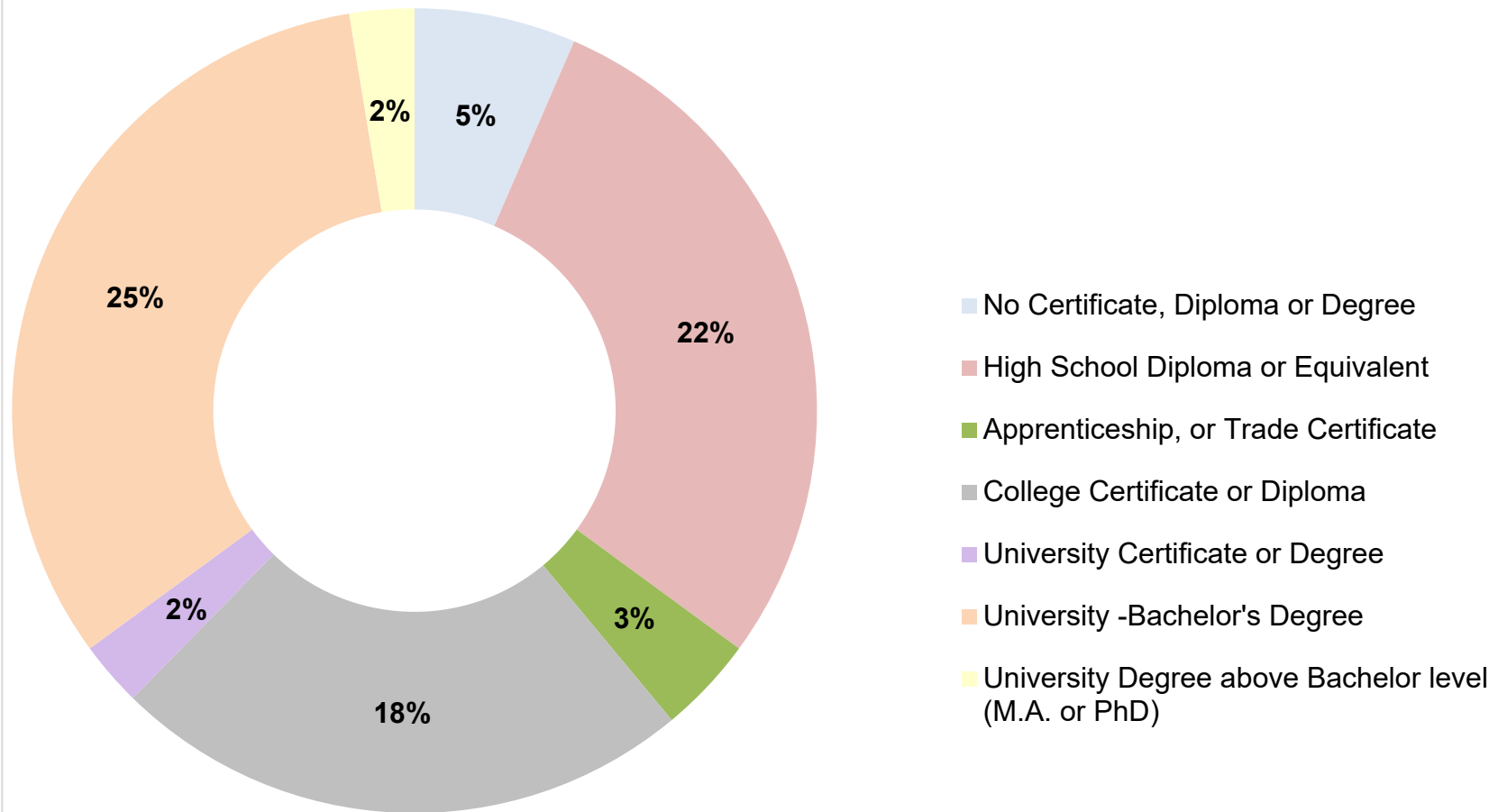


Family Structure & Number of Children	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
<b>Couples (Married or Common Law)<sup>2</sup></b>	<b>605</b>	<b>535</b>	<b>605</b>	<b>705</b>	<b>820</b>	↑	<b>16%</b>
Without Children	350	475	555	595	700	↑	18%
With Children	80	60	55	110	125	↑	14%
<b>Lone Parent Families</b>	70	70	110	100	140	↑	40%
1 Child	65	45	75	80	125	↑	56%
2 Children	10	15	30	20	20	↑	0%
≥ 3 Children	0	0	0	5	0	↓	-100%
<b>Male Headed</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>30</b>	<b>45</b>	↑	<b>50%</b>
<b>Female Headed</b>	<b>60</b>	<b>60</b>	<b>105</b>	<b>70</b>	<b>95</b>	↑	<b>36%</b>

<sup>2</sup> 2016 Census combines data for Married or Common Law couples without/with Children.

Educational Attainment by Credential	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	290	230	285	240	↓	-16%	5%
High School Diploma or Equivalent	N.A.	N.A.	940	835	980	↑	17%	22%
Apprenticeship, or Trade Certificate	30	175	180	180	140	↓	-22%	3%
College Certificate or Diploma	N.A.	505	790	760	810	↑	7%	18%
University Certificate or Degree	N.A.	N.A.	N.A.	210	95	↓	-55%	2%
University - Bachelor's Degree	N.A.	N.A.	705	735	1,100	↑	50%	25%
University Degree above bachelor level (MA or PhD)	N.A.	N.A.	140	815	95	↓	-88%	2%

### Education Attainment by Credential



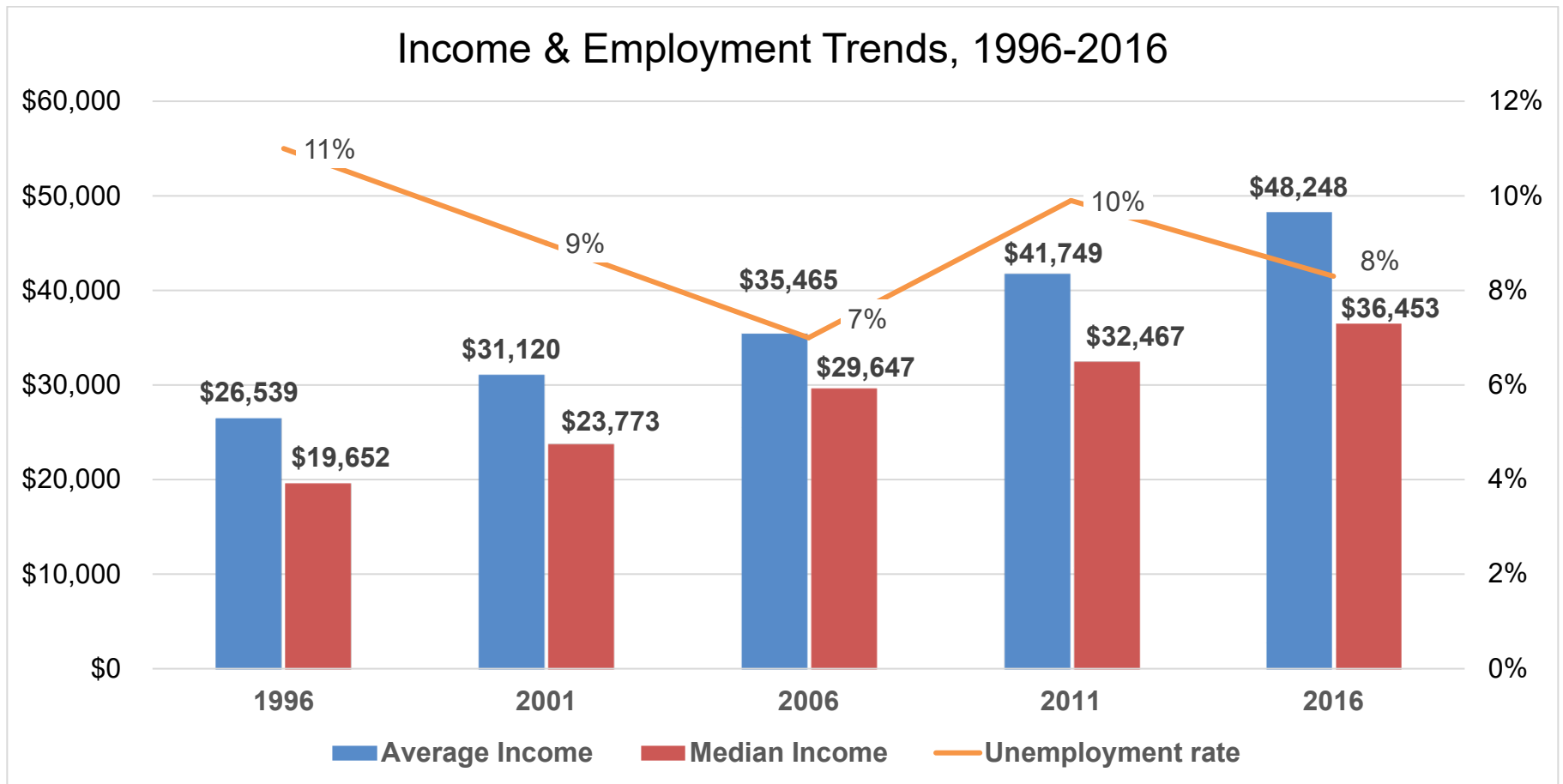
Housing by Structure Type & Tenure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Total Occupied Dwellings
<b>Total Occupied Dwellings</b>	<b>1,540</b>	<b>1,795</b>	<b>2,135</b>	<b>2,600</b>	<b>2,870</b>	↑	10%	
Single-Detached	0	0	0	5	0	↓	-100%	0%
Semi-Detached	10	0	0	0	0	—		0%
Row House	0	0	0	0	10	↑		<1%
Duplex	0	10	0	0	0	—		0%
Apartment < 5 Storeys	475	635	575	615	630	↑	2%	22%
Apartment ≥ 5 Storeys	1,060	1,155	1,545	1,975	2,225	↑	13%	78%
<b>Number of Owned Dwellings</b>	<b>310</b>	<b>480</b>	<b>615</b>	<b>545</b>	<b>745</b>	↑	37%	
Owned as a % of Total	20%	27%	29%	21%	26%	↑		
<b>Number of Rented Dwellings</b>	<b>1,230</b>	<b>1,315</b>	<b>1,520</b>	<b>2,065</b>	<b>2,125</b>	↑	3%	
Rented as a % of Total	80%	73%	71%	79%	74%	↓		
Average # of Rooms	4	4	4	4.1	3.9	↓		
Average Gross Rent	\$627	\$767	\$1,126	\$1,074	\$1,166	↑	9%	
Average Value of Dwelling	\$125,588	\$104,192	\$169,391	\$172,447	231,741	↑	34%	

Labour Market Indicators	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Total Labour Force ≥ 15 years</b>	<b>1,610</b>	<b>1,940</b>	<b>2,370</b>	<b>2,840</b>	<b>2,875</b>	↑	1%	<b>65%</b>
Female	755	925	1,110	1,330	1,310	↓	-2%	30%
Male	905	1,015	1,260	1,510	1,560	↑	3%	35%
<b>Unemployment Rate</b>	<b>11%</b>	<b>9%</b>	<b>7%</b>	<b>9.9%</b>	<b>8.3%</b>	↓		
Female	9%	6%	8%	12.80%	6.9%	↓		
Male	14%	10%	7%	7.30%	9.6%	↑		
<b>Employment Rate</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>67%</b>	<b>62.2%</b>	↓		
<b>Participation Rate</b>	<b>69%</b>	<b>71%</b>	<b>71%</b>	<b>74.30%</b>	<b>67.7%</b>	↓		
Female	63%	67%	68%	71.10%	63.7%	↓		
Male	75%	76%	74%	77.40%	71.2%	↓		



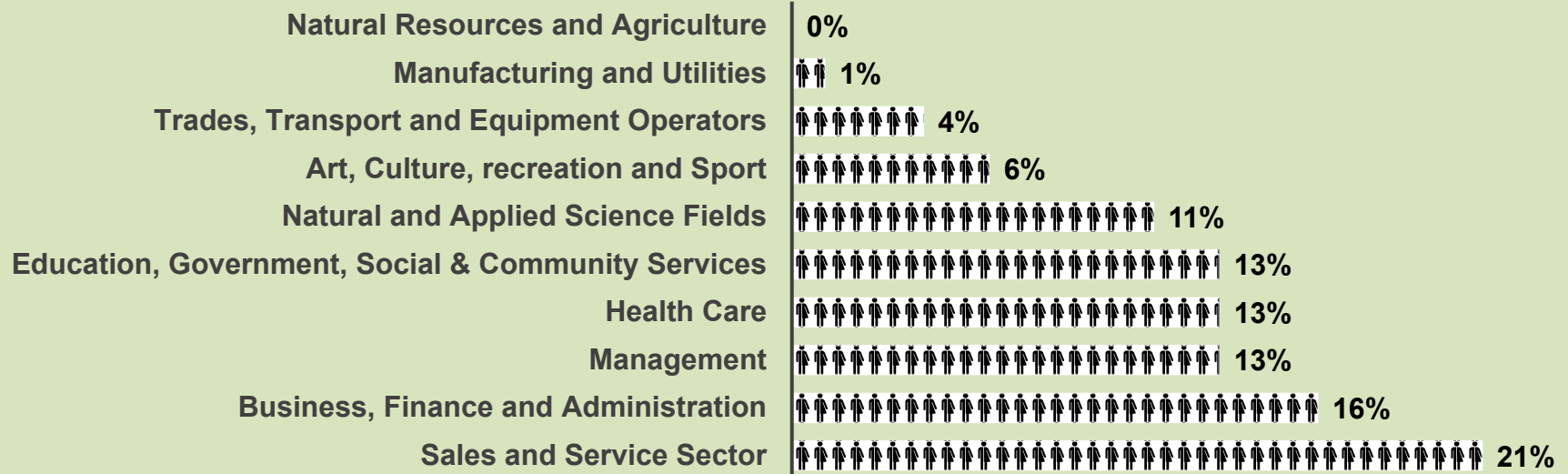
Income Characteristics of Economically Active Population <sup>3</sup>	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
<b>Individual Income</b>							
Average Income	\$26,539	\$31,120	\$35,465	\$41,749	\$48,248	↑	16%
Median Income	\$19,652	\$23,773	\$29,647	\$32,467	\$36,453	↑	12%
<b>Income by Gender</b>							
Average Income – Male	\$29,695	\$37,070	\$39,911	\$44,550	\$51,531	↑	16%
Average Income- Female	\$23,384	\$25,170	\$30,776	\$38,817	\$44,696	↑	15%
Median Income – Male	\$20,264	\$27,337	\$30,098	\$31,773	\$39,484	↑	24%
Median Income - Female	\$19,041	\$20,210	\$28,761	\$33,800	\$33,116	↓	-2%
<b>Household Income</b>							
Average Household Income	\$40,120	\$46,201	\$53,807	\$59,766	\$69,304	↑	16%
Median Household Income	\$31,623	\$34,667	\$46,908	\$50,553	\$55,098	↑	9%
<b>Family Income</b>							
Average Family Income	\$59,701	\$65,027	\$72,966	\$77,986	\$101,782	↑	31%
Median Family Income	\$48,462	\$58,989	\$65,522	\$63,930	\$81,669	↑	28%
<b>Lone-Parent Families</b>							
Average Family Income	N.A.	N.A.	N.A.	\$54,116	\$60,472	↑	12%
Median Family Income	N.A.	N.A.	N.A.	\$43,902	\$52,624	↑	20%

<sup>3</sup> Data Note: Income figures based on previous reporting year and reflect gross earnings (1995, 2000, 2005, 2010 & 2015).



Labour Force by National Occupational Classification	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Downtown Active Labour Force
Management	165	245	180	235	360	↑	53%	13%
Business, Finance and Administration	345	440	530	500	460	↓	-8%	16%
Natural and Applied Science Fields	85	185	240	240	320	↑	33%	11%
Health Occupations	70	85	200	380	375	↓	-1%	13%
Education, Law and Social, Community and Government Services	240	225	325	455	360	↓	-21%	13%
Art, Culture, recreation, and Sport	60	90	55	110	165	↑	50%	6%
Sales and Service Sector	480	440	545	760	600	↓	-21%	21%
Trades, Transport and Equipment Operators	105	160	160	105	125	↑	19%	4%
Natural Resources and Agriculture	0	10	30	0	0	—		0%
Manufacturing and Utilities	45	50	80	30	35	↑	17%	1%

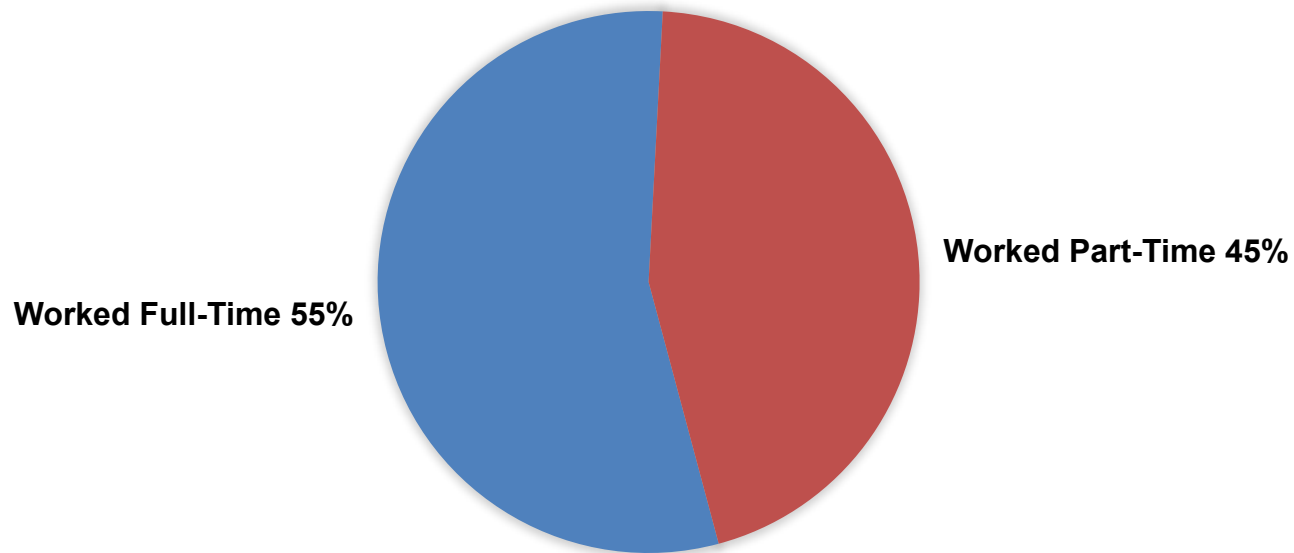
### Employment Trends by Occupation Breakout - 2016



Class of Worker	1996	2001	2006	2011	2016	Change From Previous Period		As a % of Neighbourhood
						Direction	Percentage	
<b>Employee</b>	<b>1,440</b>	<b>1,775</b>	<b>2,115</b>	<b>2,605</b>	<b>2,515</b>	↓	-3%	<b>57%</b>
Female	695	875	1,055	1,255	1,150	↓	-8%	26%
Male	745	905	1,105	1,345	1,360	↑	1%	31%
<b>Self-Employed</b>	<b>170</b>	<b>225</b>	<b>190</b>	<b>220</b>	<b>300</b>	↑	<b>36%</b>	<b>7%</b>
Female	45	75	55	65	125	↑	92%	3%
Male	125	150	135	155	170	↑	10%	4%

Employment Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Downtown Active Labour Force
Worked Full-Time in 2015	N.A.	N.A.	N.A.	2,155	1,660	↓	-23%	55%
Worked Part-Time in 2015	N.A.	N.A.	N.A.	595	1,375	↑	131%	45%

**Employment Status, 2015 Reference Period**



Mode of Transport to Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Downtown Active Labour Force
Automobile - As a Driver	560	640	815	1,125	1,070	↓	-5%	37%
Car-Pool	40	55	135	95	50	↓	-47%	2%
Public Transportation	215	220	285	310	345	↑	11%	12%
Walked or Bicycled	585	715	885	825	965	↑	17%	34%
Other Modes	0	25	20	25	10	↓	-60%	<1%

Place of Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Worked at Home	70	115	105	160	170	↑	6%	4%
Worked at a Fixed Address	1,345	1,600	1,935	2,180	2,325	↑	7%	53%
No Fixed Workplace Address	60	120	150	220	115	↓	-48%	3%
Worked within Municipality	1,230	1,422	1,850	N.A.	2,145	N.A.		49%
Work in a different Municipality	105	115	85	N.A.	160	N.A.		4%
Worked outside Canada	0	0	10	0	25	↓		1%

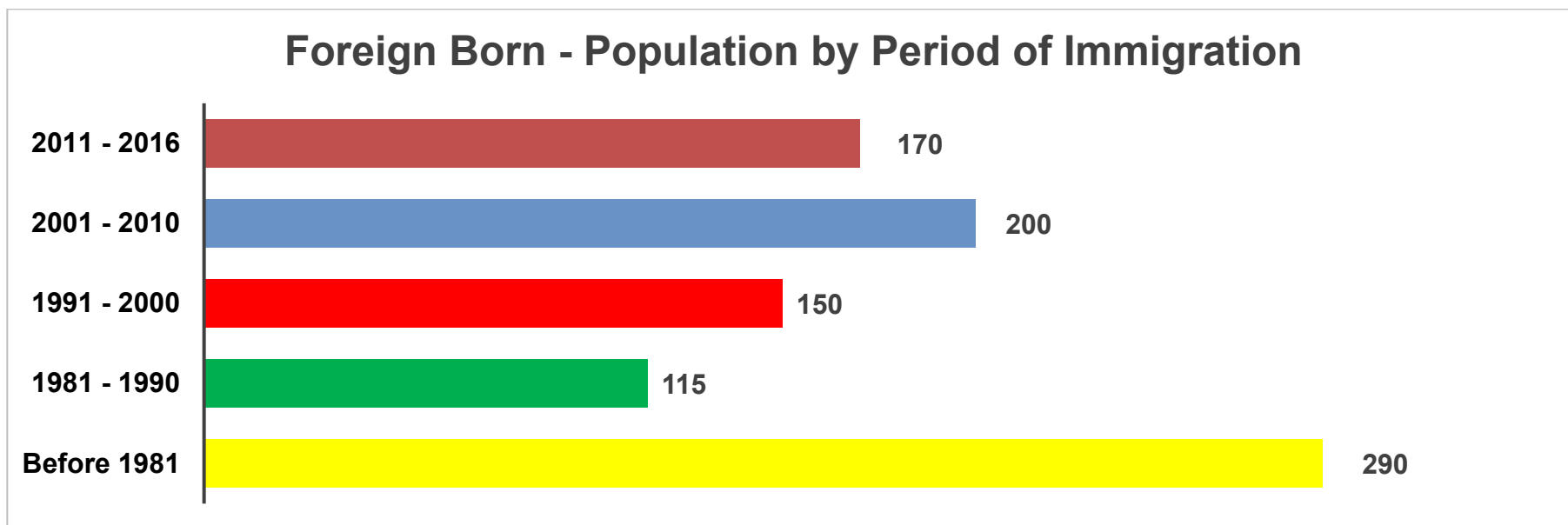


Mobility/Migration Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Lived at the same address 5 years ago	515	630	855	900	1,190	↑	32%	27%
Moved sometime within the last 5 years	1,935	2,130	2,530	2,985	3,140	↑	5%	71%
Internal Migrants	690	790	875	935	1,135	↑	21%	26%
- Intra-provincial	600	790	875	820	930	↑	13%	21%
- Inter-provincial	95	80	140	115	205	↑	78%	5%
External Migrants	215	280	170	205	415	↑	102%	9%
Lived at the same address 1 years ago	1,400	1,640	1,875	2,260	3,015	↑	33%	68%
Moved sometime within the last year	1,090	1,140	1,535	1,695	1,370	↓	-19%	31%
Internal Migrants	275	265	320	435	455	↑	5%	10%
- Intra-provincial	210	215	255	360	370	↑	3%	8%
- Inter-provincial	70	50	65	70	80	↑	14%	2%
External Migrants	35	70	110	70	150	↑	114%	3%

Place of Birth by Region	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Total Immigrant Population</b>	<b>780</b>	<b>920</b>	<b>↑</b>		<b>18%</b>
North America (US only)	50	45	↓	-10%	1%
Africa	0	25	↑		1%
Asia	210	355	↑	69%	8%
Caribbean	0	N.A.	N.A.		N.A.
Central and South America	0	115	↑		3%
Oceania and other places of birth	N.A.	10	N.A.		<1%
Europe	430	370	↓	-14%	8%
<b>Recent Immigrants</b>	<b>100</b>	<b>165</b>	<b>↑</b>		<b>65%</b>
North America (US only)	0	10	↑		<1%
Africa	0	10	↑		<1%
Asia	65	95	↑	46%	2%
Caribbean	0	N.A.	N.A.		N.A.
Central and South America	0	40	↑		1%
Oceania and other places of birth	N.A.	0	N.A.		N.A.
Europe	30	20	↓	-33%	<1%

<b>Immigration by Place of Birth 2011</b>	<b>2011</b>	<b>As a % of Neighbourhood 2011</b>	<b>Immigration by Place of Birth 2016</b>	<b>2016</b>	<b>As a % of Neighbourhood 2016</b>
<b>1. United Kingdom</b>	145	4%	<b>1. United Kingdom</b>	120	3%
<b>2. Netherlands</b>	65	2%	<b>2. India</b>	120	3%
<b>3. China</b>	50	1%	<b>3. South Korea</b>	100	2%
<b>4. Poland</b>	50	1%	<b>4. United States</b>	45	1%
<b>5. United States</b>	50	1%	<b>5. Mexico</b>	40	1%
<b>6. Korea</b>	35	1%	<b>6. China</b>	35	1%
<b>N.A.</b>	N.A.	N.A.	<b>7. Netherlands</b>	30	1%
<b>N.A.</b>	N.A.	N.A.	<b>8. Poland</b>	30	1%
<b>N.A.</b>	N.A.	N.A.	<b>9. Colombia</b>	20	<1%
<b>N.A.</b>	N.A.	N.A.	<b>10. Trinidad and Tobago</b>	20	<1%

Period of Immigration	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
						Direction	Percentage	
Before 1981	N.A.	N.A.	310	210	290	↑	38%	7%
1981 to 1990	N.A.	N.A.	120	70	115	↑	64%	3%
1991 to 2000	N.A.	N.A.	120	35	150	↑	329%	3%
2001 to 2010	N.A.	N.A.	N.A.	85	200	↑	135%	5%
2011 to 2016	N.A.	N.A.	N.A.	N.A.	170	N.A.		4%



Language	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Knowledge of Official Languages</b>								
English Only	2,405	2,410	2,880	3,515	3,950	↑	12%	89%
French Only	45	0	10	0	0	—		0%
English and French	20	340	520	445	440	↓	-1%	10%
Neither English or French	35	0	20	20	20	—		0%
<b>Language Spoken Most Often at Home</b>								
English	2,275	2,370	3,245	3,685	3,845	↑	4%	87%
French	10	0	40	10	30	↑	200%	1%
Non-Official Language	210	175	140	195	360	↑	85%	8%
<b>Mother Tongue <sup>4</sup></b>								
English	1,995	2,255	2,895	3,300	3,365	↑	2%	76%
French	45	60	75	55	65	↑	18%	1%
Non-Official Language	425	470	445	570	890	↑	56%	20%

<sup>4</sup> Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Top Non-Official Languages Spoken At Home <sup>5</sup>	2016	As a % of Neighbourhood
1. Korean	85	2%
2. Arabic	60	1%
3. Spanish	55	1%
4. Mandarin	40	1%
5. Kannada	20	<1%
6. Hindi	15	<1%
7. Portuguese	15	<1%

<sup>5</sup> Data Note: The 2011 Neighbourhood profiles data reported on languages was discontinued in 2016; therefore, cannot be compared to 2016 data.